

BROCHURE 2022-24 »»



MBA

SERVICES MANAGEMENT



Shree Chanakya Education Society's
**INDIRA COLLEGE OF
MANAGEMENT STUDIES, PUNE**

DTE Code - MB6777

www.icms.indiraedu.com



INDIRA GROUP OF INSTITUTES (IGI), PUNE

IGI was founded in the year 1994 under the aegis of Shree Chanakya Education Society (SCES) by Dr. Tarita Shankar, a doyenne in the field of education and an idealistic leader, along with Prof. Chetan Wakalkar.

In the last 28 years of presence, IGI has initiated and managed 14 educational institutes in the field of Management, Pharmacy, Mass Communication, Architecture, Information Technology, Engineering, Science, Commerce and Schooling. IGI has a dedicated team of talented and experienced teachers excelling in their respective domains. It also has highly skilled staff and management to support the student in all walks of life. IGI is a renowned name in India and it is now expanding its horizons globally by initiating many international ventures.



DR. TARITA SHANKAR

Chief Managing Trustee, SCES
Chairperson, IGI



PROF. CHETAN WAKALKAR

Managing Trustee, SCES
Group Director, IGI

INDIRA COLLEGE OF MANAGEMENT STUDIES PUNE (ICMS)

Indira College of Management Studies (ICMS) is recently launched management institute under the aegis of Shree Chanakya Education Society. ICMS is affiliated to Savitribai Phule Pune University and offers a degree in Masters of Business Administration (MBA) with Services Management as a specialization.

It is a widely accepted fact that rapid economic growth can happen only with the help of amply skilled managers and leaders, who will give the country a desired impetus for the development of each sector. This has become possible with the leap of management education, especially in India. The gamut of this leap has outreached large heterogeneous sections of society across Academia and Industry.

ICMS strives to achieve the very same objective. The MBA program at ICMS is developed and defined with the help of ICMS's Governance Philosophy and with the focus of today's corporate understanding and value based education.



DR. PANDIT MALI

Executive Director - University Programs,
Indira Group of Institutes, Pune



MBA IN SERVICES MANAGEMENT

During your two year MBA program at ICMS, you will be having immense opportunities to learn from business leaders and thought leaders across domain. The industry visits covered as part of experiential learning will further aid in the learning process and provide a first-hand information of the corporate culture. With a good mix of theoretical learning and industry exposure, our curriculum is designed through Outcome Based Education (OBE) guidelines laid down by SPPU. The assessment is based on Choice Based Credit System (CBCS)

- ICMS students undergoing MBA program will be equipped with requisite knowledge, skills and competence to face the rigors of corporate world.
- The students will develop into competent management professionals with ethical values and making them capable of assuming a pivotal role in global economy.
- The MBA program will facilitate learning in theory and practices of different functional areas of management with an integrated approach to various functions of management.
- The MBA program will create an environment where managers have to face greater situational challenges, predict and handle the vagaries of the market and provide better quality products and services.
- After completion of the MBA course which eventually aims at imparting the contemporary domain knowledge and skill require to be a dynamic and successful business manager.

COURSE STRUCTURE

• Semesters: 4 • Choice Based Credit System (CBCS)

The new MBA programme offered by SPPU from this year, is an Outcome Based Education and Outcome Based Assessment programme. The outcome based education implies there is a performer (student) and the focus is on performance of the students, not the activity or task to be performed. The new curriculum takes MBA programme to the next level. The programme can be completed in four semesters and the curriculum is based on Choice Based Credit and Grading System. The syllabus offers wide choice for students to opt for various courses based on their interest, aptitude and career goals.

The programme enables a student to obtain a degree by accumulating the required number of credits prescribed for the course. The programme has well defined five Programme Educational Objectives (PEOs), ten Programme Outcomes (POs) and Programme Specific outcomes (PSOs) for the specialization courses, which are to be developed by respective institutes.



ADMISSION PROCESS

Admissions to the MBA course are done as per the rules & regulations framed by the Admissions Regulating Authority (ARA) and Directorate of Technical Education, Maharashtra State (DTE). The details of various dates (schedules) are published by them in their information brochure as well as available on their website: www.maha-ara.org / <http://cetcell.mahacet.org> interested candidates must regularly visit the DTE website: www.dtemaharashtra.gov.in / www.maha-ara.org for eligibility, procedure & participation in the Common Process also referred as CAP.

Candidates are advised to do their registration for the Admission Process with ARA and DTE, submit preferences of Institutes, and get their documents verified at designated facilitation centre's (FC) allotted by ARA/DTE. After the examination process and the students' preferences, ARA/DTE will prepare the merit list for admissions. Candidate will get admission to a suitable college as per his/her merit and the preferences filled.

Indira College Of Management Studies (ICMS) is part of CAP process and candidates desirous to get admission at ICMS may give it as their preference. However, please note that the allotments (Round Wise) are done by DTE. Indira College Of Management Studies **DTE Code is MB6777** & the choice code for admission is **677710110** for specific queries one should personally visit ICMS Admission Cell in the campus.

ELIGIBILITY CRITERIA:

- (i) The candidate should be an Indian National;
- (ii) Passed minimum three year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent;
- (iii) Obtained non zero score in MAHMBA/MMS-CET.
- (iii) Obtained non zero positive score in any one of the following examinations; MAH-MBA/MMS-CET, CAT, CMAT

The candidate should be an Indian National; Passed minimum Three-year Duration Bachelor's Degree awarded by any of the Universities recognised by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only) or its equivalent;

OR

Appeared for the final year examination of any Bachelor's degree to be awarded by any of the Universities recognised by University Grants Commission or Association of Indian Universities in any discipline.



CAREER OPPORTUNITIES

Campus Placements

Every year more than 500 companies on campus (for summer internship projects and final placements)

Salary: Average Rs 4.8 lacs; Highest: Rs 18 lacs

Leading companies from all major sectors like Banking, Financial Services, Auto, Logistics, Retail, Manufacturing, Hospitality, IT, Consulting, Research, Pharma, Telecom, Media, FMCG, FMCD, Ecommerce, Real Estate etc.

Excellent job profiles in Marketing, Research, Operations, Sales, Consulting, Finance-Corporate, Banking and Analysis, Pre-Sales, Business Analyst, Software Development, Testing, Supply Chain Management etc.

Long-standing relationships, MoU's, tie-ups with multinationals, Indian MNCs and Indian Corporates.

FEW OF OUR EMPLOYMENT PARTNERS





FACILITIES & STAFF

Our Staff



Prof. Poonam Wani

Education Qualification: PhD (Pursuing) MBA (Finance) NET & SET (Commerce & Mgt.)

Work Experience: 14 Years

Industry Experience: 8 Years.

Academics Experience: 6 Years.

Area of Specialization: Finance / Marketing



Prof. Mahesh Bhagat

Education Qualification: PhD Pursuing, MBA, NET, SET (Management)

Work Experience: 14 Years

Industry Experience: 10.5 Years.

Academics Experience: 3.5 Years.

Area of Specialization: Marketing / HR

Our Facilities

Well-equipped Computer Lab:

ICMS has well equipped computer Lab with LAN connectivity. Lab is effectively used in teaching learning process by both Faculty and Staff.

Institute has provided dedicated workstations for every Faculty member. Faculty and staff are also provided laptops on need basis for ease of work and effective delivery of assigned task. Every Faculty room has been provided printers as shared resource and scanners are available in library and computer room to be used as and when required. Projection Television sets has been installed in the corridor which is used for internal information dissemination and live streaming business news channels to keep students and staff updated on latest developments.

Network Resources:

Leased Line and Wi-Fi facility is available on campus for seamless connectivity for users. One Drive which is a Microsoft's service for hosting files in the "cloud" Office Online services, is also available for all Outlook users. Through this facility, files can be synced to a PC and accessed from a web browser or a mobile device, as well as shared publicly or with specific individuals.



FACILITIES

Virtual Classroom:

Microsoft Teams is an online teaching and learning environment where teachers and students can present course materials, engage and interact with one another, and work in groups together. The key distinction of a virtual classroom is that it takes place in a live, synchronous setting.

Library:

Indira College Of Management Studies (ICMS) Library as MBA college library was established in the year 2009 & renamed in the year 2014 as 'Swami Vivekanand Knowledge Centre'. It is an invaluable resource for students, researchers and faculties of management.

The library is well equipped with large number of textbook, reference books, periodicals, journals and e-databases. The number of books in the library at present is above 7586. The library has subscribed 12 journals and 04 magazines in specialized areas. The library consists of reading hall, multimedia desktops, reference section, and open access periodical. The library is automated with SLIM 21 Library Software to ease its clientele at various levels while in the library.

Digital Library:

Rapid advances and change in information processing, storage and communication technologies have revolutionized the role of worldwide libraries. As a mission for the MBA library has taking initiative efforts to create a Digital Library portal for which will foster creativity and access with a free-to-read, searchable collections like books, Journals, articles, Subscribed Databases Institutional Repositories and many more resources.

Multimedia Section:

The library has a separate place exclusively devoted for a multimedia section.. It has in housed with 7 machines with all the A/V facilities. A patron can surf the internet, listen and watch academic related audios & videos in this section. Apart from this, the users can also browse web OPAC (Online Public Access Catalog) and even subscribed electronic databases through Digital library.

Hostel:

Indira boasts of extremely comfortable boarding and lodging facilities. Modern hostel with required amenities is an ideal means of boarding for those students who prefer to stay within the security of the campus.



INSTITUTES UNDER INDIRA GROUP

Indira Institute of Management (IIMP), Pune
Indira School of Business Studies (ISBS), Pune
Indira Institute of Management PGDM (IIMP), Pune
Indira School of Business Studies PGDM (ISBS), Pune
Indira Global Business School (IGBS), Pune
Indira College of Engineering and Management (ICEM), Pune
Indira College of Commerce & Science (ICCS), Pune
Indira College of Arts, Commerce And Science (ICACS), Pune
Indira School of Communication (ISC), Pune
Indira College of Pharmacy (ICP), Pune
Indira College of Architecture & Design (ICAD), Pune
Indira National School (INS), Pune
Indira National School Parandwadi (INSP), Pune
Indira National School Pre-Primary (INSPP), Pune

INDIRA COLLEGE OF MANAGEMENT STUDIES, PUNE

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