



POST GRADUATE DIPLOMA IN MANAGEMENT

www.indiraiimppgdm.edu.in

# BROCHURE **2023-25**

Shree Chanakya Education Society's
INDIRA INSTITUTE OF MANAGEMENT PGDM

\* Academic Leader in Business Analytics (National Education Awards 2022)

- \* B-School Leadership Award (World Education Congress 2022)
- \* Excellence in Academic & Industry Interface (National Education Awards 2021)



500+ COMPANY VISITS | 5 DAYS-DUBAI TOUR | 3 DAYS-GOA TOUR | HYBRID CLASSROOM

## Admissions Open For Two-Years Full-Time Industry Oriented PGDM Program, Batch 2023-25

#### About IIMPGDM:

Indira Institute of Management PGDM is one of the prestigious institutes of Indira Group of Institutes, Pune, Maharashtra. It has carved a niche for itself by providing quality management education in over the years through industry oriented contemporary PGDM program. Its alumni are positioned in various leadership positions across the globe.

#### About PGDM Program:

Post Graduate Diploma in Management (AICTE, New Delhi Approved Two Year's Full Time PGDM Course)

The two-year full-time Post Graduate Diploma in Management (PGDM) is an AICTE, New Delhi approved PGDM course. The PGDM course has been designed considering the Industry requirements and gives the students a head start in the chosen functional area. Special Topics in the PGDM Syllabus include the latest updates and developments to make the student industryready. The PGDM specialization is taken up in the second semester to ensure that the students get the desired knowledge and exposure on the functional area to carve their career.





# **PROGRAM HIGHLIGHTS**

Certification in Future Foresight & Innovation. By Rochester Institute of Technology (RIT), Newyork

International Industrial Tour to Dubai (5 Days)

Domestic Industrial and Cultural Tour to Goa (3 Days)

Foreign Language Training with Certification

International Cultural Trip to Singapore & other Countries with Dr. Tarita Shankar, Chairperson- IGI (Paid)

Credit based multi-disciplinary subjects in areas like Arts, Music, Culinary and Fitness.

Exclusive Rewards Program for top academic performers personally hosted by Dr. Tarita Shankar, Chairperson- IGI

# Registration for IMAP 2023

INDIRA INSTITUTE OF MANAGEMENT PGDM 85/5-B, Sarathya Campus, Pune - Mumbai Highway, Tathawade, Pune, Maharashtra 411033

Mobile: 07968388889 | +91 88306 84528 Email: pgdm.admissions@indiraiimp.edu.in Website: www.indiraiimppgdm.edu.in

# Admission Procedure - Academic Year 2023-24

## Eligibility:

A candidate is declared eligible for PGDM Courses, if he/she has passed the bachelor degree examination from a recognized university with a minimum of 50% marks for open category and minimum 45% marks for reserved category. 50% seats are reserved for Maharashtra domicile reserved category candidates. Such candidate's application must be accompanied with relevant caste certificates, caste validity and non- creamy layer certificates at the time of application. Absence of such certificates at the time of submitting the admission application forms disqualifies them from reserved category seats, and such candidates will be considered for open/general category. If sufficient number of applications for reserved seats are not received then the balance seats will be converted into open / general category seats. 20% of the sanctioned seats are institute level seats. Final year degree students, who have not received their result will be allowed to appear for the admission process, provided at the time of taking admission they have a certificate from their college/university about being a final year student awaiting result.

Admission to PGDM program will be based on performance of candidates in following categories:

No.	Components	Weightage
1	Score in Common Entrance Tests (CAT /MAT/XAT/ATMA/CMAT/ GMAT/ State Level Entrance Test (MH-CET)	35%
2	Score in Academic Performances (Graduation / 12 <sup>th</sup> /10 <sup>th</sup> )	15%
3	Group Discussions & Personal Interviews	45%
4	Participation in Sports, Extra- Curricular Activities & Academic Diversity	05%

\*Note: The percentile scores of different entrance tests will be normalized by using a multiplier.

#### Admission Process:

Stage 1: Registration

Candidates will fill up the IMAP online registration form for GDPI and counselling. Forms are available on www.indiraiimppgdm.edu.in (Online Application Charges of Rs. 500/- shall apply).

#### Stage 2: GDPI and Counseling Process

Candidates will be required to be present in their choice of the city for IMAP process.

IMAP CITY	IMAP CITY	IMAP CITY	IMAP CITY
Indore, Lucknow, Patna, Jaipur Date: 2 <sup>nd</sup> April 2023 Time: 09:30 AM	Raipur, Ranchi, Udaypur, Jabalpur, Surat Date: 9 <sup>th</sup> April 2023 Time: 09:30 AM	Aurangabad, Kolhapur, Nashik, Nagpur Date: 16 <sup>th</sup> April 2023 Time: 09:30 AM	Pune Date: 23 <sup>rd</sup> April 2023 Time: 09:30 AM

#### IMAP Dates:

Dates mentioned above are tentative. Indira Institute of Management PGDM, Pune reserves the right to change or allot a city other than the one requested by the candidates in the event of feasibility and circumstance beyond our control. While we are keen to have the admission process in all the centres mentioned above, we reserve the right to cancel any of the centres depending upon the contingencies and such information will be conveyed to candidates well in advance through IMAP website and such candidates can enroll in the centre closest to their city.

The addresses of other locations, reporting time and other related details will be conveyed to the candidates through the institute's website in due course of time.

\*We may also conduct the admission process virtually.

Stage 3: Merit List for Admission

Merit list for admission will be displayed on institute's website and notice boards. The dates for the same will be intimated through institute's website.

Website: www.indiraiimppgdm.edu.in

## Fees Structure for Batch 2023-24

No.	Category	1 <sup>st</sup> Year	2 <sup>nd</sup> Year
1	Tuition Fees	₹4,50,000.00	₹2,50,000.00
2	Development Fees	₹50,000.00	₹50,000.00
	Total	₹5,00,000.00	₹3,00,000.00

\*Fees Payment schedule for PGDM Course:

1<sup>st</sup> year: 1<sup>st</sup> Installment: ₹ 1, 50,000 is on the day of confirmation

2<sup>nd</sup> Installment: ₹ 1, 50,000 on or before 30 days of admission

3<sup>rd</sup> Installment: ₹ 1,00,000 on or before 30<sup>th</sup> June 2023

4<sup>th</sup> Instalment: ₹ 1,00,000 by 31<sup>st</sup>Juy'23

2<sup>nd</sup> Year: ₹3, 00,000 to be paid on or before 30<sup>th</sup> June 2024

Note: Cancellation of Admission & Refund of Fees will be as per AICTE, New Delhi policy.

Hostel facilities are available only for Girls:

Approximately ₹1,16,753/- per Academic Year including Food & Accommodation.

For further information contact:

Girls: Mrs. Sheetal Todkar +91 8446268407

## **IIMPGDM Advantages**

- >> Hybrid Classroom
- Industry Experienced Faculty
- Industry Oriented Contemporary Curriculum
- >> Functional Domain Wise Certification Programs
- Personalised Attention to Each Student through a Strong Mentoring Program
- Excellent Campus Placements and Summer Internships
- International Certification Program
- >> Holistic Education

## Awards & Accolades

- Women Leader of the Year Dr Tarita Shankar, Chairperson, IGI - Business Leader of the Year Awards 2022
- Academic Leader in Business Analytics World Marketing Congress 2022
- B-School Leadership World Education Congress 2022
- Best Director Dr. Pandit Mali Asian Leadership Award 2022
- B-School with Excellence in Academic & Industry Interface - National Education Awards 2021
- Best Institute in Placements National Education Awards 2021
- Best in Class Infrastructure and Facilities Indira Group of Institutes, Pune - Business Leader of the Year Awards 2021
- Most Sustainable Educational Institution Indira Group of Institutes, Pune – National Education Awards 2021
- World Education Congress Global Awards Dr. Neetal Vyas – 'Best Faculty Award - Finance' – Indira Institute of Management, Pune 2019
- Best Faculty in Marketing Award Dr. K. P. Mishra, Director in Charge - National Education Awards 2017

# Beyond the Syllabus



## AADHAR

7 Days foundation course for the 1st year students to get them familiar to the management course.

#### AARAMBH

A 15 day-long unique induction programme is conducted for the newly admitted students to familiarize them with the institute and corporate world.





#### PANORAMA

The Institute invites industry experts to deliver lectures and case discussions that have expertise in their respective functional areas. Inputs on various sectors like Banking, IT & ITES, Consultancy, Retail, FMCG, Manufacturing etc. are imparted to the students.

#### SWIFT

Sports and Fitness inclusive activities are conducted regularly for the holistic development of students.





#### SEED

Skills Enriching & Empowered Development Program: Specialization wise certification courses, Business Quiz, Extra Domain Sessions, Integrated Digital Pedagogies, Student Engagement and Learning, Mentoring, Additional Input Activities, etc.

#### **MULTI-DISCIPLINARY SUBJECTS**

Foreign languages like German and French are taught to the students and as a part of multi-disciplinary subjects, they can choose various subjects which are of personal interest towards their career and life.





### ELBO

Experimental Learning in Business Organisation: Summer internships program offer prospects to work intently with professionals in their field of specialization, develop their knowledge, improve competencies, and experience, which is related directly to their career goals.

### **HELLO INDIA**

Student are taken to various industries in India to have deep insights of Corporate World.





## HELLO WORLD

Students are allowed to learn business mantras from organizations outside India.

# Highlights of Campus Placements 2020-2022



Student Name- Anushka Srivastava Company - Intuitive Technology Partners - PGDM (Finance) Stream - 10 LPA Packages



Student Name- Harshada Londhe Company - HDFC Bank Ltd. Stream - PGDM (Finance) Packages - 8.64 LPA



Student Name- Saurabh Aghadte - HDFC Bank Ltd. Company Stream - PGDM (Marketing) - 8.64 LPA Packages

Company

Packages

Company

Packages

Stream

Stream



- Student Name- Deepak Tikle Company Stream Packages
  - HDFC Bank Ltd. - PGDM (Marketing)
  - 8.64 LPA



- Student Name- Archit Pandey - Deloitte Company Stream - PGDM (Finance) Packages - 7.6 LPA



Student Name- Megha Soni Company - HDFC Bank Ltd. Stream - PGDM (Marketing) Packages - 7.46 LPA

Student Name- Shubir Kandathilpara

- 7 LPA

- ANZ BANK

- PGDM (Finance)

- 7.5 LPA





Student Name- Nihar Metha - HDFC Bank Ltd. - PGDM (Marketing) - 7.46 LPA



Packages

Company

Packages

Company

Stream

Packages

Stream

Student Name- Shantanu Shastri - PwC - PGDM (Finance) Stream



Student Name- Vedant Kunturkar

- 6 LPA

- ANZ Bank

- 6 LPA

- PGDM (Finance)

Student Name- Yash Patil

- TATA Technologies

- PGDM (Marketing)



Student Name- Kavita Choudhary - Grand View Research Company Stream - PGDM (Marketing) Packages - 6.57 LPA



Student Name- Chetan Shrivastava Company - PwC Stream - PGDM (Finance) Packages - 6 LPA







Student Name- Samiksha Patole Company - Bike Bazaar Stream - PGDM (HR) - 6 LPA Packages

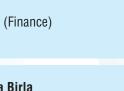




- Company Stream Packages
- Student Name- Kaivalya Thorat - Reliance Retail - PGDM (Marketing)

Student Name- Khushi Gupta Company - ANZ Bank Stream - PGDM (Finance) - 6 LPA Packages

- 6 LPA



# Highlights of Campus Placements 2019-21



Student Name - Bhavika PatilCompany- ANZ BANKStream- PGDM (Finance)Packages- 7 LPA



Student Name - Jyoti SahuCompany- DELOITTEStream- PGDM (Finance)Packages- 6.75 LPA



Student Name - **Nikita Sharma** Company - PWC Stream - PGDM (Finance) Packages - 6.75 LPA



Student Name - Saniyameher ShaikhCompany- CATENONStream- PGDM (Finance)Packages- 6 LPA



Student Name- **Rani Kumari** Company - FIS Global Stream - PGDM (Finance) Packages - 6 LPA



Student Name - **Akansha Bakshi** Company - PROPERTY PISTOL Stream - PGDM (Marketing) Packages - 7.8 LPA



Student Name - Priyalaxmi SinghCompany- HDFC BANKStream- PGDM (Marketing)Packages- 6.75 LPA



Student Name - Dipak GunjalCompany- HDFC BANKStream- PGDM (Marketing)Packages- 6.75 LPA



Student Name - Shivali RodeCompany- HDFC LTDStream- PGDM (Marketing)Packages- 6.54 LPA



Average Salary



**Highest Salary** 



- PROPERTY PISTOL

- PGDM (Finance)

- 7.8 LPA

Packages - 6.75 LPA

Student Name- Monali Ladke

Company

Stream

Packages



Student Name-SOUMITA SAHACompany- ANZ BANKStream- PGDM (Finance)Packages- 7 LPA

500+

Companies visit per year

# Life @ Indira



**Ganesh Festival** 



World Marketing Congress



**Traditional Day** 



**Industrial Visits** 



Academic Leader in Business Analytics



**CSR Activity** 



**Talentine** 



**National Education Awards-2022** 

# International Study Tour (Dubai / Singapore)













A.O.Smith A1 Holidays & Timeshare Pvt. Ltd. Absolute Reports Addteq Aditya Birla Fashion & Retail Ltd. AIM India Pvt. Ltd. Aloha Technologies ANAROCK property Consultants Pvt. Ltd. **ARC** Consultants Armacell Ascentrik Research Pvt. Ltd. Bajaj Allianz General Insurance Bajaj Finserv BANKIT Bell Energy Tata Technologies Ltd. Boyd and Moore Executive search Broadnet Cadem Software Pvt. Ltd. CBRE South Asia Pvt. Ltd. **Ceasefire Industries Coherent Market Insights** CRB Tech Solutions Pvt. Ltd. Value 4 U **Crompton Greaves Consumer Electricals** Darashaw & co Pvt. Ltd. DemandShore Solutions Pvt. Ltd. Deutsche Bank **Reliance Trends** Religare Reval Analytical Services Pvt. Ltd. Rich Graviss (Baskin Robbins) Robosoft Technologies Pvt. Ltd. Samsara Shipping Pvt. Ltd. Secure Now Sewells MSX International Sigma Toolings

eClerx Ecozen Solutions Pvt. Ltd. Edelweiss Edzeal Technologies LLP AST Corporation ElectroMech Elite clelbration ESAF Group Kunvarii Everest Industries Ltd. Excelsior Research Pvt. Ltd. Exclusife Fronius India Pvt. Ltd. Galaxy office automation **GEPGera DevelOpers** Globalspace Technologies Ltd. Hats off HDFC Ltd. Hettich India Pvt. Ltd. Home First Finance HomeTown(Future Retail Ltd.) Huron Eurasia India Pvt. Ltd. **ICICI** Prudential ICICI Securities Ltd. Indiabulls (Real Estate) Indus Soft InFinanceiti Research Square Yards SynecHRon Tata Capital Financial Services Ltd. Tata Class Edge Tata Trent Limited Tavisca Tech Data Tis Brew works TOONZ Retail India

DSM

**ITC Fortune Hotels** Jaro Education JE Jupiter Infomedia Limited Kolte Patil Konnection India Group Krisala DevelOpers Launch Pad Consultancy Leapswitch Limited Mahindra First Choice Services Ltd. Manyatech India Mark Space Media Pvt. Ltd. Meine Kuche India Pvt Ltd. mPoint Nesecure Networks Nitor Infotech Pvt LtdNPCINYK Logistics OM Logistics Option group Patanjali Ayurved Perpetuuiti PNB Housing Finance Ltd. **PPG Group** Pratian Technologies Property Pistol Realty pvt Itd Propinnproperties Pvt. Ltd Proptiger **Reliance Petroleum Limited** Reliance Retail Trade XL.Com Travel Log Trufitt n Hill **UAS** International Ujjivan SmAll Finance Bank Unibic Biscuits India Winspire Solution Pvt Ltd Wise Guy Research Consultants Wurth Information Technology India Pvt. Ltd.





# INDIRA INSTITUTE OF MANAGEMENT PGDM

85/5-B, Sarathya Building, Pune Mumbai Highway, Tathawade, Pune - 411 033 India. Phone: 07968388889 | +91- 88306 84528 Email: pgdm.admissions@indiraiimp.edu.in

www.indiraiimppgdm.edu.in